

ElectricEventRadio

Educational Podcast Comes to Canada Event Industry **Jan 15**



PRESS RELEASE - For Immediate Release JAN 14, 2013

On January 15, 2013 Calgary based DJ and entertainer, Eric Electric (Eric Fairlie) with the support of the Canadian Disc Jockey Association (CDJA) will launch Electric Event Radio (EER). It is a national monthly podcast for event planners, venue operators, and entertainers. The podcast looks to strengthen Canada's community of event and entertainment professionals through sharing ideas and skills.

Fairlie, who spearheaded the initiative said, "Those in the event industry aren't conversing enough with each other. We have to work together regularly to meet our clients' needs; but rarely do we hold a 'group huddle' to understand which position we each play. Without a support group of like-minded event professionals, it can be a lonely and frustrating existence" .

Listeners can tune into the podcast from any web enabled computer or smartphone with the mobile Mixcloud app. The first podcasts will be available at www.ElectricEventRadio.com and will also be featured on www.CDJA.ca.

CDJA President, Doug Scott said, "We are looking forward to EER's examination of the Canadian event industry and are cheering loudly for its success in expanding the horizons of DJs and all event professionals. Having a CDJA member lead an educational initiative like this, brings us great pride."

Initial guests include an International Illusionist, a Wedding Planner, Bar Mitzvah DJ, and a One Man Band! Fairlie has plans in the works to bring the show to the iTunes store, and hopes to feature it in other industry websites.

Listen January 15, 2013 as Electric Event Radio starts sparking conversation across Canada.

For further information, contact:

Eric Electric (Eric Fairlie)
403-608-3492
877-780-7469
info@ericelectric.com